



Open Call for Changemakers

Application link here: <https://forms.gle/VInLCEJUH8BC2ZhY7>

Deadline: 15 October, 23.59 CEST

What is Pop the Vote: Culture on the Ballot?

“Pop the Vote: Culture on the Ballot” encourages active engagement of European citizens around the 2024 European Parliamentary Elections through culture. Co-funded by the European Parliament, Pop the Vote works with young artists and student artists in 14 EU countries to act as Changemakers in their own communities and mobilise them to participate in the European Parliamentary Elections 2024. The project aims to reach citizens, including underrepresented groups that tend to be less engaged with the European decision-making processes and encourage them to participate in the EP elections in 2024.

What will Changemakers do in Pop the Vote?

52 Changemakers across 14 EU countries will be selected to participate in the Changemakers’ Playground Camp, a one-week training programme hosted in Belgium from 10-16 February 2024. The programme will include an immersive training on activism, campaigning and the use of artistic expression as a political language. Also during the camp, Changemakers will spend a day in Brussels learning firsthand about the European Union, its institutions and the European Parliamentary elections. By the end of the Playground Camp in Belgium, Changemakers will have designed a blueprint to carry out two events in their respective countries. These engagement events, reaching a minimum total of 100 citizens, will use arts and activism as a methodology to trigger citizen engagement leading up to the EP elections in June 2024.



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Background information and context

In 2019, more people turned up to vote in the European Parliament elections, with an impressive 8.06% increase compared to the previous five years. This marked the highest voter turnout in 25 years. Despite this progress, young voters in the European Union were still not as politically engaged as their older counterparts. This is why Pop the Vote wants to work with the 18-30 age group heading into the 2024 elections.

Digging deeper into the 2019 elections, we noticed an interesting trend between older and younger voters. Younger voters tended to take their time in deciding whom to vote for. They were more deliberate and had a strong focus on crucial issues like climate change, human rights, and democracy. Pop the Vote! wants to build on this energy and bring more artists into the discussion: Who better than young Changemakers to fuel innovative and inclusive public discourse?





Who are we looking for?

We are seeking Changemakers: artists, student artists and/or cultural workers between the ages of 18-30. Changemakers are people like you who want to deepen their artistic and activism practices by exploring innovative ways of community engagement using the language of the arts and culture for political change.

Eligibility Criteria

- Age (18-30 years old)
- Young artists, student artists and/or cultural workers
- Must reside in one of the following participating countries: **Bulgaria, Croatia, Cyprus, France, Germany, Greece, Hungary, Italy, the Netherlands, Poland, Portugal, Slovenia, Spain and Sweden.** (Note: You do not need to be a citizen of any of the Pop the Vote countries, but you do need to be a resident in one of them.)

Requirements for applicants

- Only one application per person will be accepted
- Applications from organisations will not be accepted, however, if you are accepted to the project as a Changemaker, you may choose to coordinate the planning and execution of your local engagement events in collaboration with partner organisation(s), colleagues, friends, institutions, etc.

Application Process

You must submit the following items to be considered for the Pop the Vote project:

- Your CV
- A link to your website (if applicable) or social media account(s) that provides examples of your artistic work.
- Your letter of motivation (max. 1 page, English) that touches upon the following:
 - Describe the community you would like to engage around participation in the 2024 European Elections and why
 - How does your artistic practice reflect your activist values and ethos? How do you see your work impacting the community?
 - What does 'democracy' mean to you? How do you see this reflected (or not) in your town, city, or country?





T I M E L I N E



Funding and Support

Selected Changemakers will have the following expenses paid for by the Pop the Vote project:

- A 7-day training course hosted in Belgium
- Travel to and from each Changemaker's resident countries and Belgium
- 6 nights of accommodation
- Breakfast, lunch and dinner for 7 days

Each Changemaker will be contracted as a volunteer of Culture Action Europe (from February - June 2023) and will receive 1,197 EUR in total to support the execution of their engagement events.

Deadline for submission

Applications must be submitted in full to the online application form by 15 October, 23.59 CEST.

Please find the [online application form here](#).





Evaluation and Selection Process

Review process and panel composition

The Culture Action Europe team and selected board members will sit on the selection committee. The full application will be reviewed. In total 52 Changemakers from 14 countries will be selected to participate in the Changemakers' Playground Camp. A minimum of three and a maximum of four Changemakers will be selected from each country.

Timeline for evaluation and selection

The open call for participation will be open for a period of 4 weeks (15 September - 15 October 2023). Culture Action Europe will closely monitor the rate of interest and applications received. In case of a low amount of applications received, the application period may be extended.

Notification of results

The selected participants will be informed by 17 November 2023.

Project Timeline and Deliverables

Expected project duration and key milestones

- 15 September 2023: Open Call for Changemakers
- 15 October 2023: Call closes
- 17 November 2023: Changemakers announced
- 10 - 16 February 2024: Changemakers' Playground Camp (Belgium)
- February - May 2024: Pop the Vote Campaign and Changemakers Act
- 6 - 9 June 2024: EU Parliamentary Elections





More information

Contact information for inquiries or assistance

For any questions regarding the application process, contact Maya Weisinger, Project Manager, at maya@cultureactioneurope.org. For more information about the Pop the Vote Project, visit the main page [here](#).

Intellectual Property and Confidentiality

A. Ownership and protection of intellectual property rights

For accepted applicants, the documents acquired by the application process will be saved until the end of the reporting period for the entire Pop the Vote project in August 2024.

For applicants who are not accepted for the project, all documents acquired for the application process will be deleted at the end of the application cycle in December 2023.

For all applicants, your applications will not be shared outside of the Culture Action Europe selection committee

B. Confidentiality and data protection provisions

“Pop the Vote: Culture on the Ballot” is committed to ensuring the protection of all personal information that we hold. We recognise our obligations to meet the requirements of the General Data Protection Regulation (GDPR). Your personal data will only be used in regard to the Pop the Vote project. Your personal data may also be forwarded to project partners of Pop the Vote if this is necessary to share information with you directly pertaining to the Pop the Vote project.

